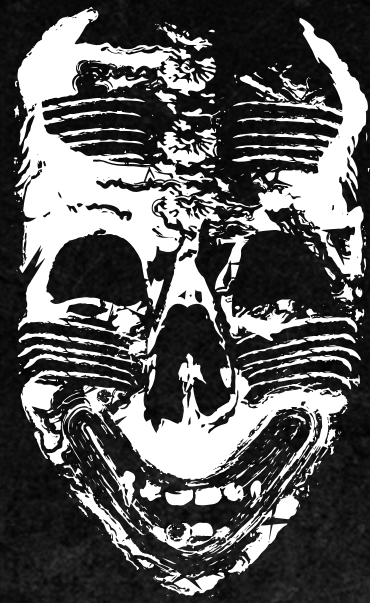


GRIN in FEAR



LOGO USAGE GUIDELINES

If possible, use only approved logo assets

Don't recreate the logo. You can download everything you need in our website in the press section (www.grininfear.com/press).

Make sure the logo reads clearly and has **sufficient contrast** with a background color or photo.

Don't add effects like **bevels, gradients, and strokes**.

Grin in Fear logo should never be **redrawn, distorted or rotated**.

Our logo likes to stay **gray, black, or white**. Don't fill it with a pattern or a photo.

Our logo is formatted on **one line**, please **do not split** it on multiple lines.

Please respect our logo, don't alter the **shape, proportion or orientation**.

| | | | | |
|--|-------|-------------------|-------------|--------------------|
| | WHITE | RGB (255,255,255) | HEX #FFFFFF | CMYK (0,0,0,0) |
| | BLACK | RGB (0,0,0) | HEX #000000 | CMYK (75,68,67,90) |
| | GRAY | RGB (103,103,103) | HEX #676767 | CMYK (59,51,51,20) |



SYMBOL THE MASK

The mask can also be used as a background, it is possible to apply the opacity effect as long as the proportions are respected.

Do not apply the effect of the stroke.

You can apply the logo on the mask as long as the logo is **reads clearly**.